



**WAGEMUT**  
KREATIVSTUDIO

*Design  
drives  
value!*

**WAGEMUT**  
K R E A T I V S T U D I O

**KALIMERA**



# DRIVING UP THE VALUE

... and now  
pay attention!

## Design, a strategic instrument

Dear readers,

it might get a little scientific now, but it's important for us to emphasize that design is not just an aesthetic tool. When professionally applied, it serves as a strategic resource that solves problems, improves user experience, and enhances the value of products and services. In its complexity, it always influences quantitative and qualitative KPIs. Purchasing decisions are made within the short attention span, which is why we deeply engage with customer psychological aspects and user behavior in all our projects.





## Simon

*Frontend Developer*

Hey, I want to bring digital worlds to life and chase away bugs with a charming smile. Nothing is impossible in the code. Let's make the web dance!

## Taki

*Project- / Account Management*

Hola, I am the creative translator between the studio and clients! As a spokesperson, I juggle ideas and needs to create a harmonious interaction. Let's manage the creative chaos. Taki Taki, Taki Taki ~ Rumba!

## Sebbo

*Frontend Developer /  
Managing Partner*

Here is a frontend magician, a pixel sorcerer, and HTML enchanter all in one. With CSS tricks and JavaScript spells, I bring every design to life. Ready for a „WOW“-tastic user experience? I definitely am!

## Adam

*Communication Designer*

Hi :) What is need and what is potential? Let's find out together. My island is the idea, the concept, and the passion for visual craftsmanship, always ready to embark into the unknown!

## Patrick

*Fullstack Designer /  
Managing Partner*

Kalimera, I am a jack-of-all-trades and love sharp pixels. Enamored with 3D art, always ready to learn something new, I craft visual stories that make users' hearts beat faster with a mouse, keyboard, and a pinch of creativity. Let's create something fu\*\*ing awesome!

## Celine

*Visual Designer*

Hello, I am the creative whirlwind. I paint with colors, dream with shapes and breathe life into ideas. Let's design something magic together!



# WAGEMUT

K R E A T I V S T U D I O



# WHY WE DO WHAT WE DO

*With Heart & Creativity*

## Communication from the inside out

Simon Sinek's „Golden Circle“ forms the basis of our work. This approach ensures authentic messages that truly show what a company stands for, thus creating a strong, credible brand, product, or service. Our mission is to communicate your „Why“ from the inside out. That's why we lead by example:

We create attention for brands, products, and services with the power of creative impulses, so you can dare to be bold!





# WHAT WE CAN DO FOR YOU

## Promote, strengthen, and scale your business

We are driven by an unwavering belief in the power of creativity, forging new paths, pushing boundaries, and creating innovative solutions.

Whether through unique web design, strong brand identity, or innovative user experience, our name reflects our willingness to boldly face new challenges. Each project is viewed with a holistic perspective, aiming not just to meet but to exceed expectations.



*Sell, sell, sell!!*

## There is no substitute for revenue.

There is no substitute for revenue. With an interdisciplinary team of experts and talents from various fields such as design, development, marketing, and strategy, diverse perspectives are brought together to develop innovative and high-quality solutions for you. Each team member contributes their unique ideas and perspectives to inspire you and your customers.

We create a connection that not only reaches your customers but also wins them over sustainably for your business. Through our expertise, we develop tailored solutions precisely aligned with the needs of your target audience. We promote a positive perception of your brand, products, and services, thereby supporting the building of a loyal customer base.

# FUNDING

go-digital

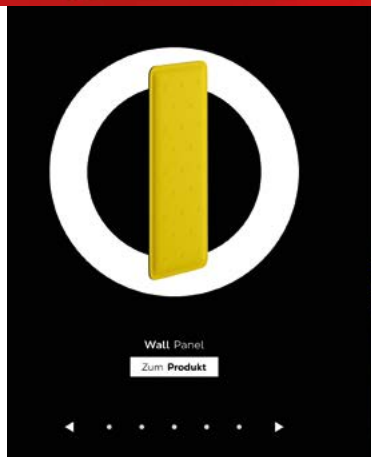
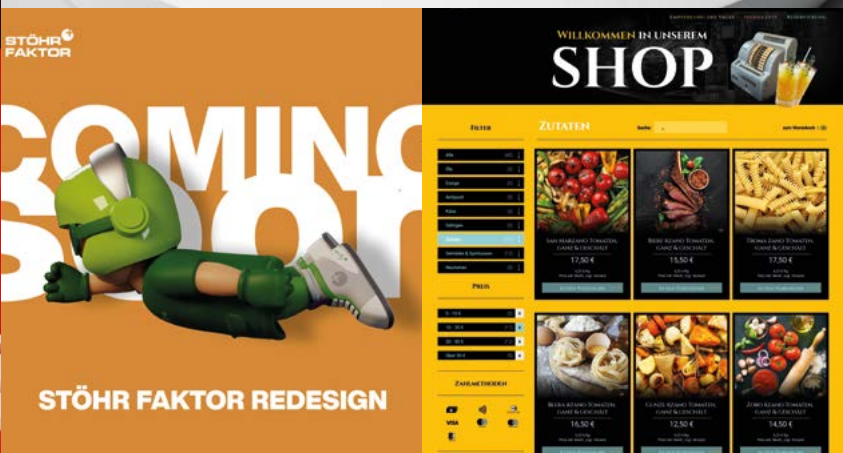
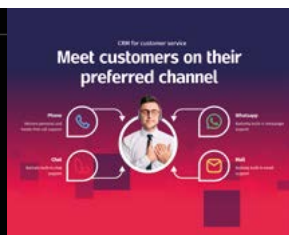
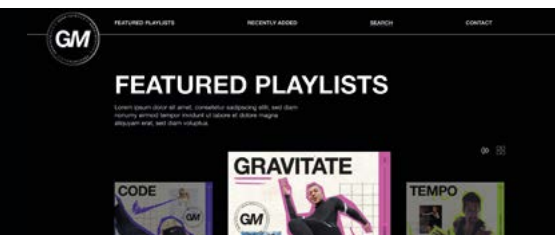
## Go Digital | Authorized Consulting Company

The Federal Ministry for Economic Affairs and Climate Action (BMWK) has launched the Go-Digital program. Our studio is accredited for the main topics of digitalization strategy, digitalized business processes, data competence and digitalized market development. Your project, starting from a project volume of up to €33,000, will be subsidized by 50%. So, you don't have to pay back anything. ;-)

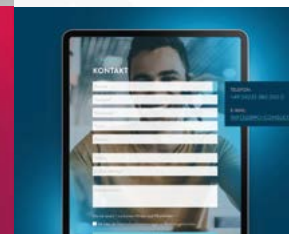
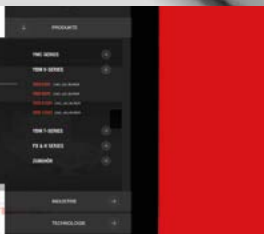
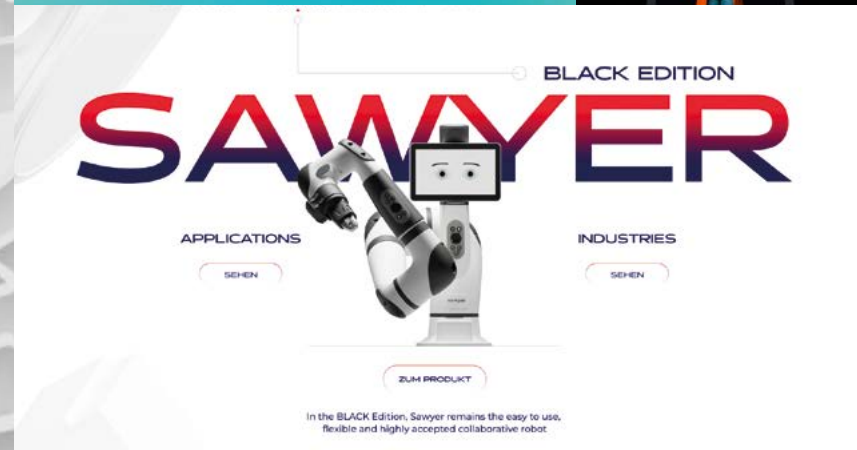


## BAFA | Authorized Partner COZMOO

The program for „Promotion of Entrepreneurial Know-How“ was initiated by the Federal Office for Economic Affairs and Export Control (BAFA). It allows companies to avail professional consultations. These are usually general consultations on all economic, financial, personnel, and organizational questions of business management. Depending on the factors, your consultation will be subsidized up to €3,500, up to 80%.









Client | **Cantina Milano**

Web Design & Development • Print Media • UI/UX Design

Industry:  
Gastronomy

## Italian with charm



Our case study on Cantina Milano takes you on a journey through the creative process full of ideas and unexpected turns. Originally inspired by a clear vision from the client, we had to reconsider everything and embark on the search for the perfect design solution. This process, although diverging from the original idea, led to exceptional results.

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Client | Nuveq

Industry:  
Veterinary

Photo & Content Production • Online Shop Design & Development • Graphic Design

## Everything for healthy horses



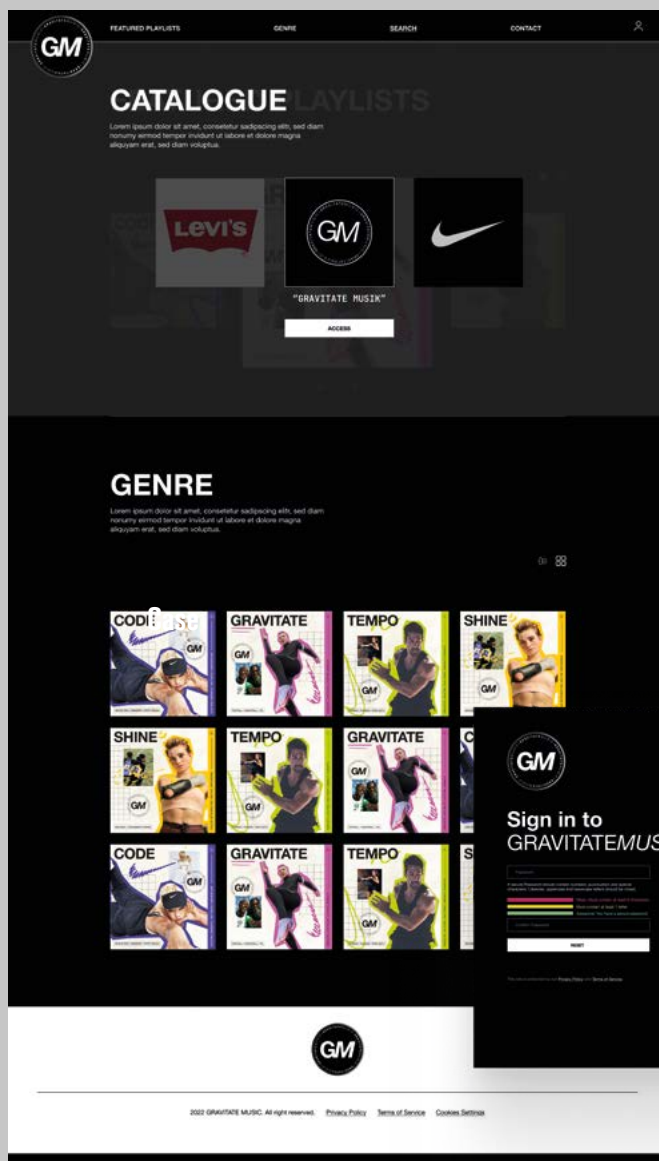
The design for Nuveq launched the rollout of a new product. The goal was to compete on equal terms with the competition. The result: aggressive acquisition of larger market shares in a short time, leading to market dominance. The original landing page was recently transformed into an online shop.



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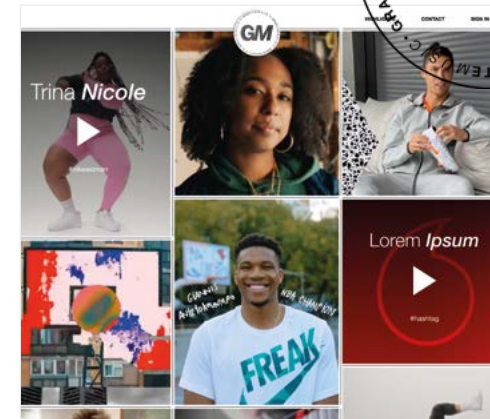


Client | **Gravitate Music**

Industry:  
Technology, music

Brand Strategy • Graphic Design • UI/UX Design

## Spotify for B2B



For Gravitate Music, we designed a custom player for B2B music producers, specifically for advertising projects.

The platform allows users to interact directly with an integrated music library. With visually represented sound waves for intuitive music selection and advanced features like track versions and metadata insights, the platform also offers unparalleled flexibility through the download of individual stems.

Client | **Stöhr Faktor**

Industry:

Business consulting

## Procurement consulting with character Industry: Business Consulting

3D Design • Brand Identity Design • UI/UX Design

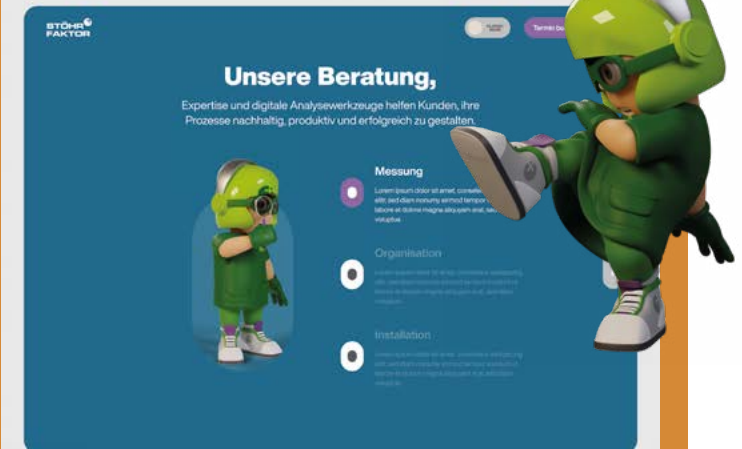


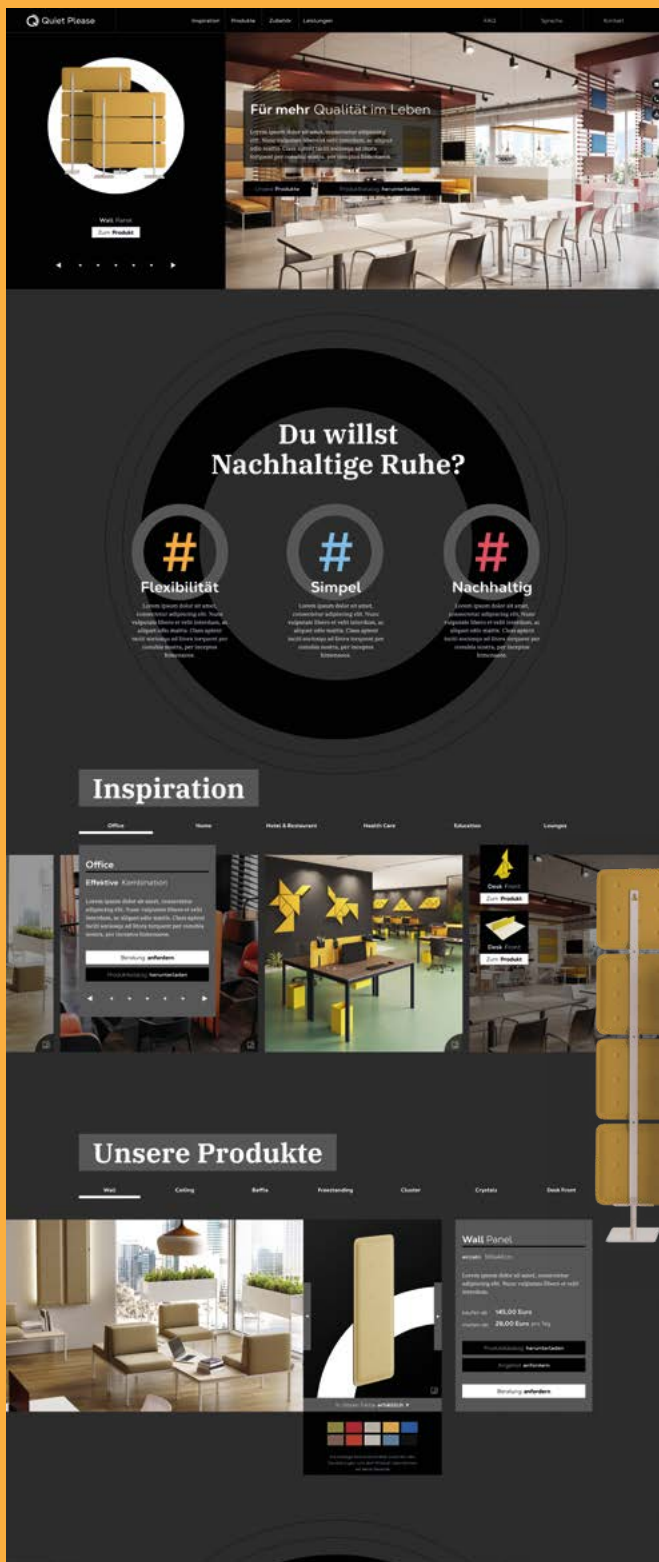
In the redesign of the website for Stöhr Faktor, we introduced a bold innovation in what was previously a very dry business: the 3D character Mio.

As a friendly digital hero and helper, Mio accompanies visitors through the website, offering support and intuitively guiding them through the various offers and tools. This creative solution enriches the user experience and also reflects the innovative and customer-oriented thinking of Stöhr Faktor. Mio's presence adds a personal touch to the website and underscores the company's forward-thinking approach.



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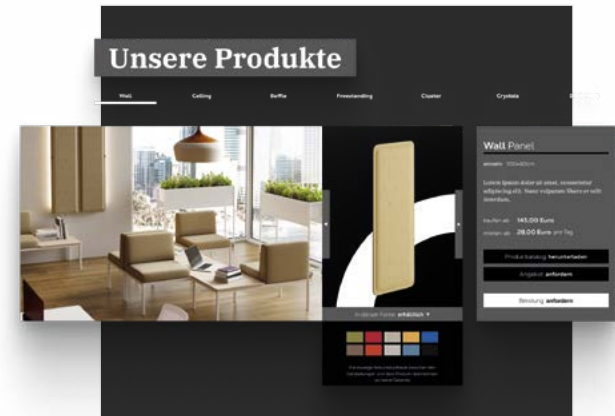


Client | **Quiet Please**

Industry:  
Furniture, Interior Design

UI/UX Design • Naming • Graphic Design • Brand Identity Design

## Quiet Offers Quality of Life

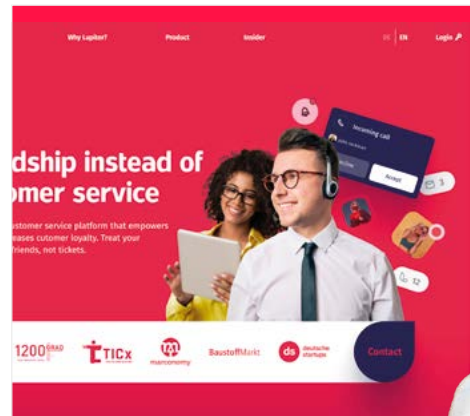
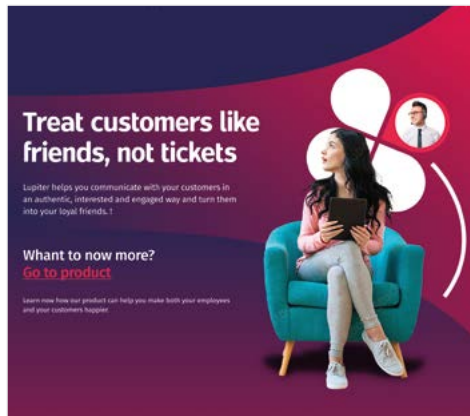


For Quiet Please, we not only designed a high-quality website but also the entire corporate identity, including the company name.

By using interactive design and a clear, appealing layout, we created a platform that highlights the uniqueness of the acoustic solutions. Special attention was paid to the visual presentation of the products to emphasize the high quality and design of the panels.

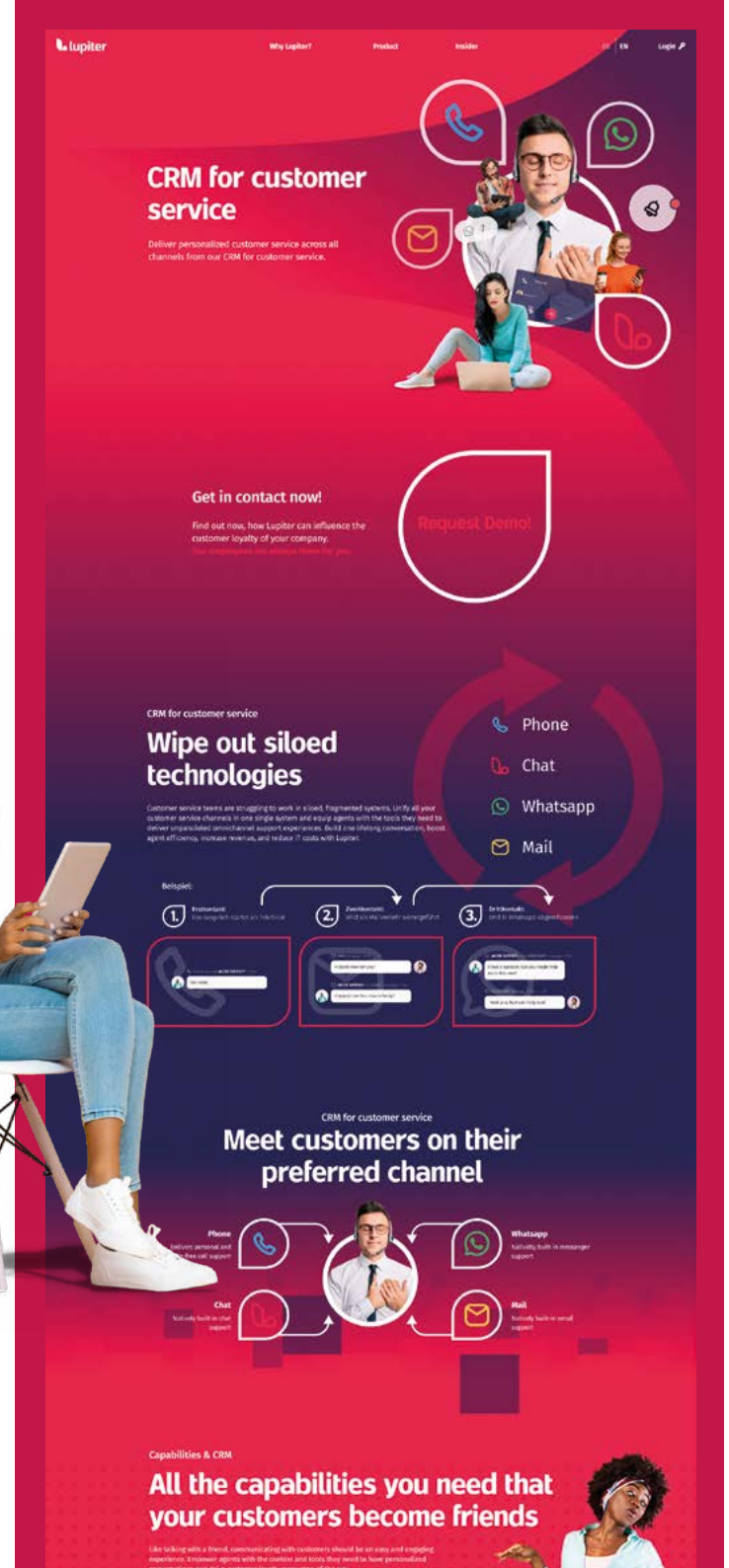


## Customer Support across all Channels



In redesigning the website for Lupiter, we realized a seamless integration of sections to ensure a smooth user experience.

Inspired by the logo, we derived style elements that consistently strengthen the brand identity. This approach not only emphasizes the simplicity and effectiveness of the multi-channel marketing software but also highlights the visual strength and intuitive usability of the website.



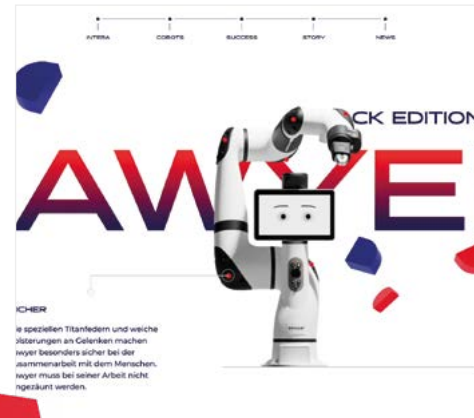


Client | **Rethink Robotics**

Industry:  
Industrial, Automation

3D Design • UI/UX Design • Web Design & Development

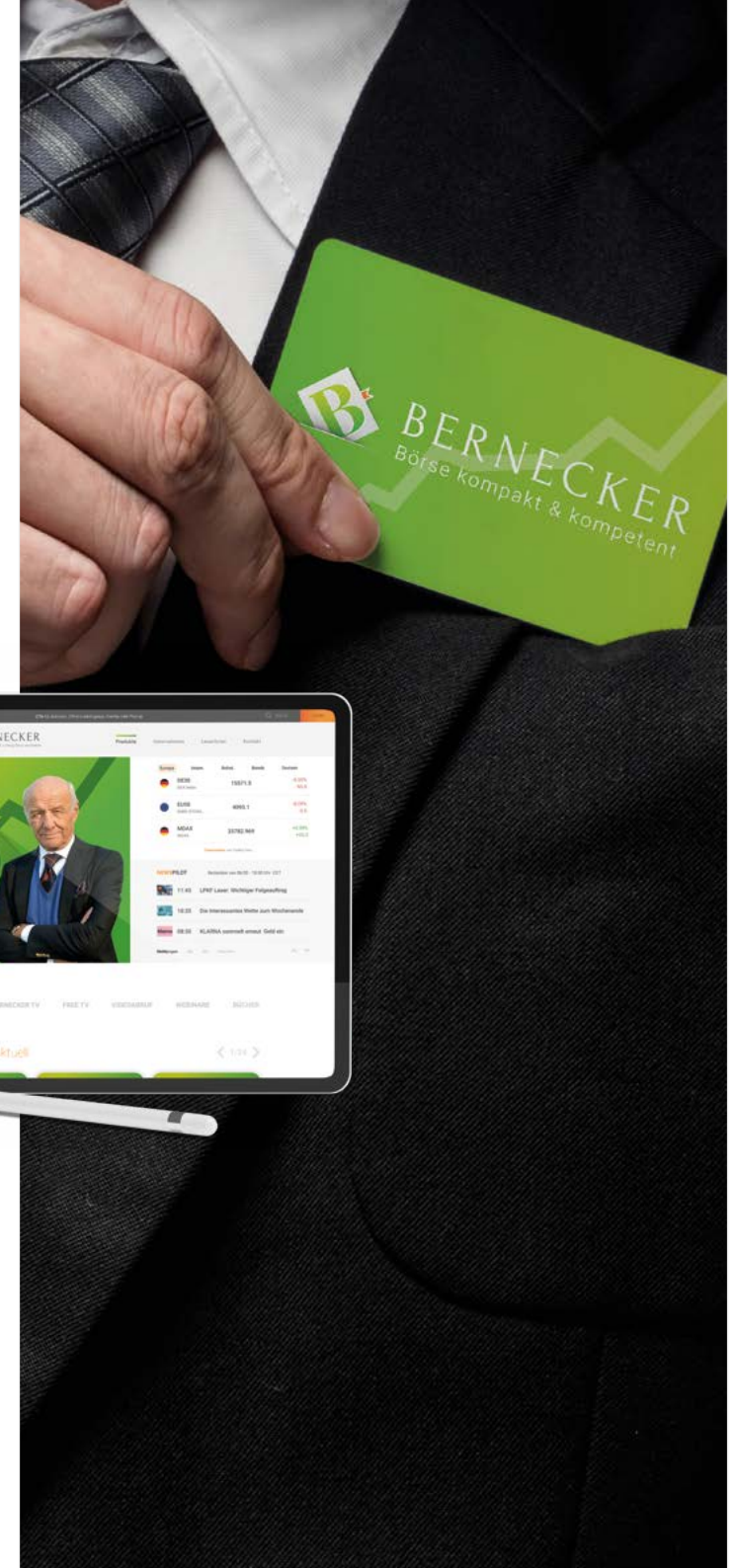
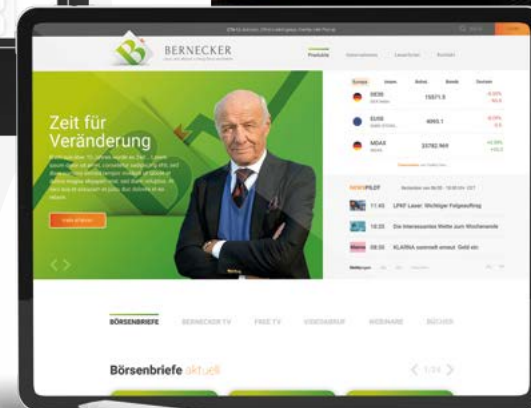
## A Cobot with Eyes



In redesigning the website for Rethink Robotics, we focused on presenting the world of collaborative robots (Cobots) in a new light.

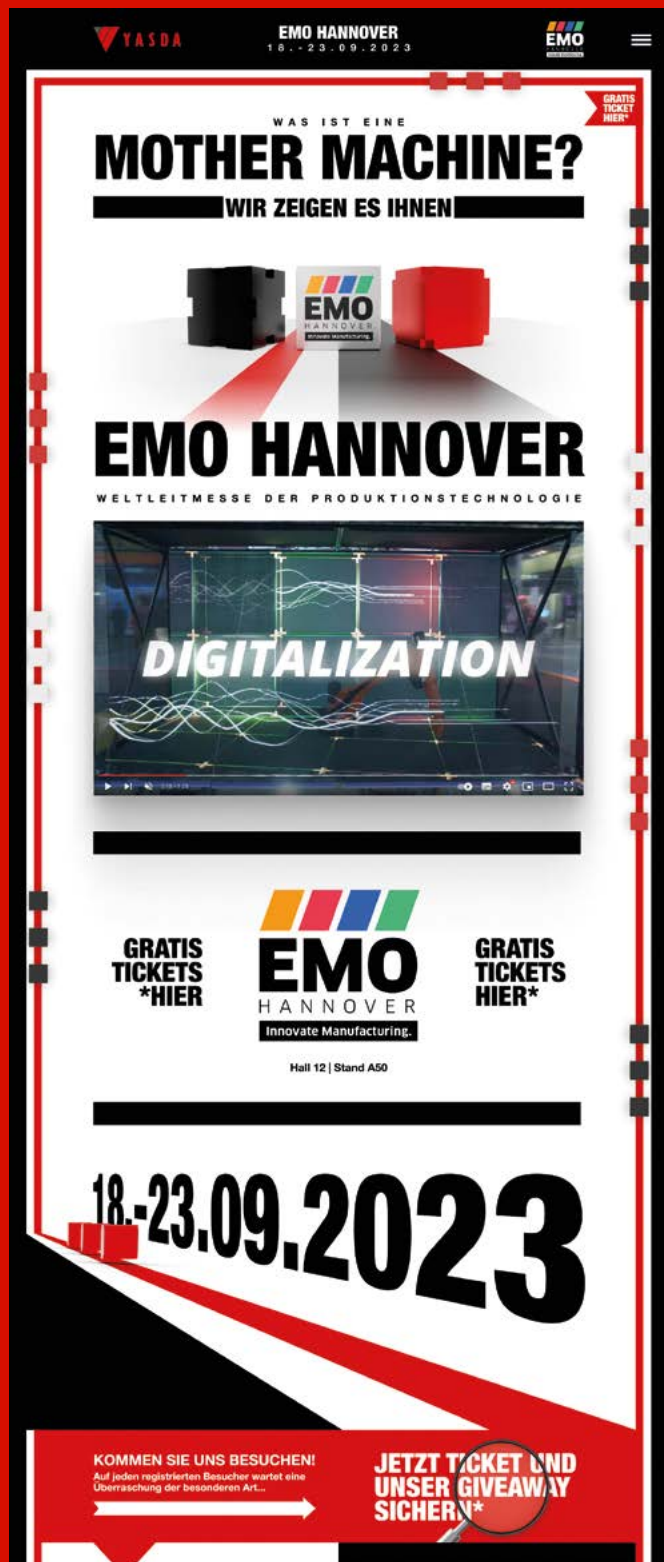
The „Sawyer“ was completely recreated in 3D, animated, and used as an interactive guide. The goal was to make technical information accessible and visually appealing, using interactive elements and a clear structure to highlight the company's advanced solutions and vision.

## Stock Newsletters also for a Young Audience



The redesign of the Bernecker platform focused on a fresh corporate design, inspired by new brand colors and a modernized logo. The goal was to make the brand more appealing to a younger audience without losing the complexity and depth of stock market information. This approach aimed to bridge traditional expertise with modern communication to position Bernecker more attractively for a new generation of investors.





Client | **YASDA**

Industry:  
Industrial, Metal

Brand Strategy • Exhibition Design • Public Relations • Print Media

## Precision in Perfection



In redesigning the Yasda website, we implemented a UI/UX design specifically tailored to four different user groups, differentiated by axis number/orientation, industry, and type designation. A central part of this approach was the development of a mega-menu that provides visual guidance, enabling individual communication with the various target groups.

Industry:  
Consulting

## Looking into the future with Peppol



For BPO Consult, based on the colors of their logo, we developed a new corporate design and implemented it on a landing page as well as in the design of a trade fair booth.

Through these measures, we created a consistent and high-quality visual appearance that emphasizes the professionalism and expertise of BPO Consult in the field of business process optimization and presents their brand identity consistently in both digital space and physical events.



Entfessle das  
**MONSTER**  
spüre die Power!

Client | **decadis**

3D Design • Brand Identity Design • UI/UX Design • Web Design & Development

Industry:  
Technology, SaaS

## Unleash the Monster



For the redesign of Decadis, we created a new visual identity representing the apps through characteristic, 3D-animated monsters in „snow globes,“ which enhance the use of tools like Jira or Confluence. The concept of releasing the monsters to boost the tools adds a narrative and interactive dimension to the brand presentation. User interaction is fostered through clever storytelling and tailored design.

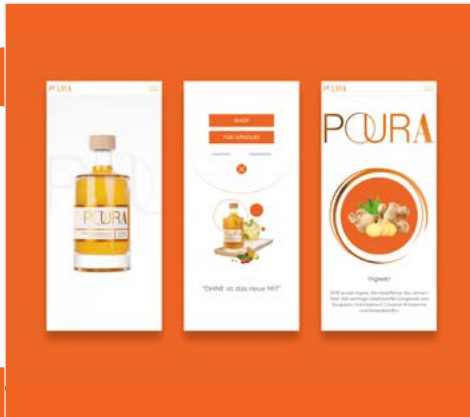


Client | **POURA**

Industry:  
Food

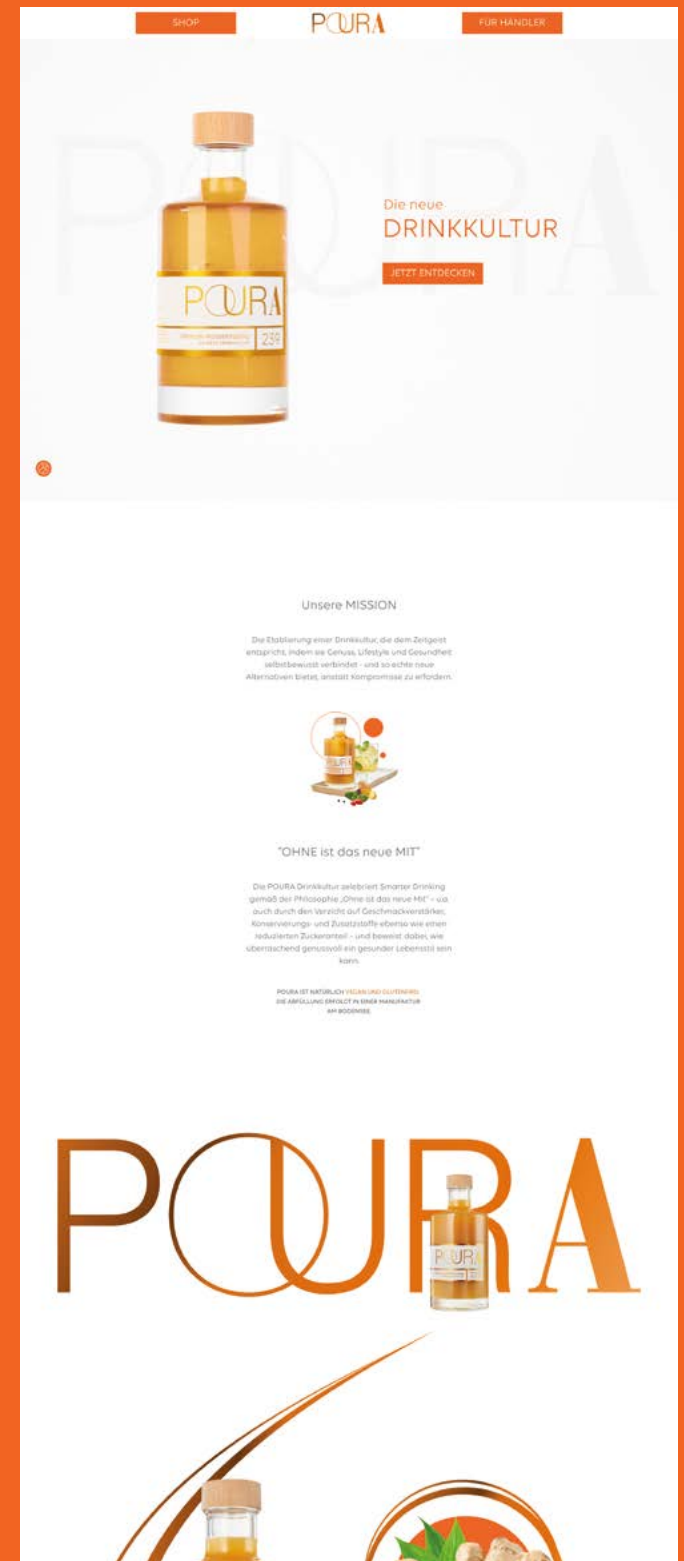
3D Design • Brand Identity Design • UI/UX Design • Brand Strategy

## The New Drinking Culture



For the Poura project, we designed a website guided by a stunning 3D animation of the Poura bottle.

Surrounded by a golden flow movement, the bottle reflects Poura's quality standards and the connection of enjoyment, lifestyle, and health. This visual strategy, complemented by playing with circular elements, has allowed us to tell a story of healthy indulgence and effectively reach the target audience. The result was even internationally recognized with an honorable mention at the Awwwards.



*All you ever need!*

- 
- Brand Identity Design
  - Brand Strategy
  - Exhibition Design
  - Film & Motion Design
  - Graphic Design
  - Marketing Campaigning
  - Online Shop Design & Development
  - Photo & Content Production
  - Naming
  - Print Media
  - Public Relations
  - Signage & Environmental Graphics
  - UI/UX Design
  - Webdesign & Development
  - 3D Design

# LET'S GET IN TOUCH!

## We look forward to hearing from you

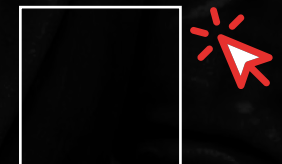
We hope you enjoyed the journey we took you on. The insights into our passion and commitment to design and innovation are meant to serve as a source of inspiration for you. Each project tells its own story, and we are proud to shape and tell these stories together with our clients. If you're ready to write your own success story with us, contact us. We look forward to creating something new together and bringing your visions to life.

WAGEMUT | 2024

call us :)  
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